

**Media Contact:**  
Matt Volpert  
1-760-376-3370  
[Matt@KernRafting.com](mailto:Matt@KernRafting.com)

**FOR IMMEDIATE RELEASE**

**Sierra Snowpack Points to Outstanding Kern Rafting Season**  
*Kern River Outfitters Prepares for Biggest Summer Since 2011*

**WOFFORD HEIGHTS, CALIF. – February 15 , 2017 –** Data provided by the California Cooperative Snow Survey on February 2, 2017 shows the Southern Sierra snowpack to be 120% of average with some readings above southern California’s Kern River drainage to be the largest since 2011. For outfitters offering rafting trips on the Kern River, these readings promise exceptional flows all summer.

The 2017 Kern Rafting season is a stark contrast from the previous years of low water and draught. Fed by snow melt off the Southern Sierra Mountains the Kern River is dependent on having a strong snowpack for flows. “This will be one of the best seasons since 2011, we’re getting ready for a big spring and summer of rafting” says Matt Volpert, the general manager for Kern River Outfitters.

Easily reached from all of Southern California, the Kern River is a popular destination for people looking for rafting vacations close-to-home. Just three hours from Los Angeles, the Kern features runs of varying difficulty lasting from a few hours to three-days. With a heavy snowpack and resulting runoff, Kern River Outfitters expects plenty of water for a season to last well until August. “We are ramping up for an exciting and busy rafting season, the excitement is building” Says Volpert.

With over 35 years in the business, Kern River Outfitters is one of the most experienced and popular rafting companies in California. Trips are offered on the Kern River in Sequoia National Forest, east of Bakersfield.

For more details about the Kern River and rafting conditions this summer, visit [www.KernRafting.com](http://www.KernRafting.com), email us at [office@kernrafting.com](mailto:office@kernrafting.com) or call us at 1-760-376-3370.

###

**Note to Media:** For photos, interviews or to arrange for a media trip on the Kern River, contact Matt Volpert, 1-760-376-3370, [matt@kernrafting.com](mailto:matt@kernrafting.com)